



HYPER STRETCH

THE NEXT GENERATION OF DENIM

BY

ADM
ARTISTIC DENIM MILLS

ADM INTRODUCES HYPERSTRETCH THE NEXT GENERATION OF HIGH PERFORMANCE SCULPTING DENIM

HyperStretch truly represents the next generation of stretch denim. With a proprietary fabrication that allows for high recovery, lift and hold, this denim is the ultimate representation of denim ingenuity. The denim is a combination of fiber innovation, fit expertise, exceptional quality and modern sustainable practices. The tightly woven fabric is a blend of cotton and cotton blend warp yarn and special spun polyester, giving it a smooth, sleek look with 45% stretch and 90% recovery. HyperStretch feels incredibly soft on the skin yet gives a firm hold to instantly lift tone and sculpt. It truly is the answer for those searching for a pair of jeans that feel like athleisure but look like authentic denim. HyperStretch denim is available in a range of warp colors, blends and washes.

ABOUT ARTISTIC DENIM MILLS

ADM is globally known as one of the most technologically advanced and sustainable mills. The vertical mill is partially powered by solar energy and uses 35 % of recycled water. With expertise in fit and fabric, the mill is the one stop shop to create an expansive collection for brands seeking to create high value premium product in any category.

It has partnerships with global brands like DL1961, a leading premium denim brand in the US, and Warp+Weft, a disruptive denim brand based on high quality inclusive sizing denim.



UNBEATABLE FLEXIBILITY
AND RECOVERY



INSTANT LIFT, SCULPT
AND HOLD



A LOW IMPACT HIGH
PERFORMANCE DENIM
PERFECT FOR EVERY
BODY AND SHAPE



CRAFTED EXCLUSIVELY AT ARTISTIC
DENIM MILLS. A LEADING FULL
SERVICE SUSTAINABLE
FACTORY